PROFESSIONAL TENNIS U

Cliff Drysdale Management • John Newcombe Tennis Ranch • John Newcombe Country Club

CDTJobs.com | CliffDrysdale.com

MESSAGE
from Cliff

Both on and off the court, International Tennis Hall of Famer Cliff Drysdale is one of the most popular personalities in the tennis industry. Drysdale has devoted over four decades of his life to promoting the advancement of the tennis lifestyle and culture. His contributions are numerous; from his legendary playing career, critical leadership roles in advancing Open Tennis, founding the Association of Tour Professionals(ATP) and of course his 40 year tenure as an ESPN Tennis analyst. Finally, Drysdale founded the sports management company Cliff Drysdale Tennis in 2001 and it has quickly grown to the largest tennis management company in the United States.

Our company was build on fun, innovation and excitement. It is where you can learn our trade, grow with us and explore the vast opportunities available in the tennis industry.

We have defined where we fit in the health and sports industry, and with our parent company Troon, now are able to operate and influence across the world.

Our mission requires hiring and training dedicated and positive individuals who share our vision of growing the game of tennis and being a part of a very special team.

This is a business for a lifetime, and when you succeed in it, you affect positively the lives of so many people who look to you for leadership.

Thank you for considering this new journey with a family of friends who are dedicated to helping you, and the sport of tennis, succeed.

Cliff Drysdale -*Founder*

ABOUT *Cliff Drysdale Management*

Founded in 2001 by tennis legend & ESPN Commentator Cliff Drysdale and partner Don Henderson, Cliff Drysdale Tennis is a global, full-service tennis management company that provides the "Ultimate Tennis Experience."

We are dedicated to GROWING THE GAME OF TENNIS!

Our team strives to develop, promote and teach new programs that bring more tennis to more people. As our company and the game of tennis continues to grow, as does our promise to hire, educate and advance talented tennis professionals that are committed to providing service excellence both on and off the court. We work hard to honor our commitment to our team partners, customers, and Cliff Drysdale's place in tennis history by promoting tennis culture and providing unparalleled customer service and world-class programming at each of our facilities.

In July 2018, Troon®, the leader in club management, development, and marketing acquired Cliff Drysdale Tennis. The acquisition brought together two influential sports management companies that have been excelling at locations around the world for more than two decades.

CORE VALUES

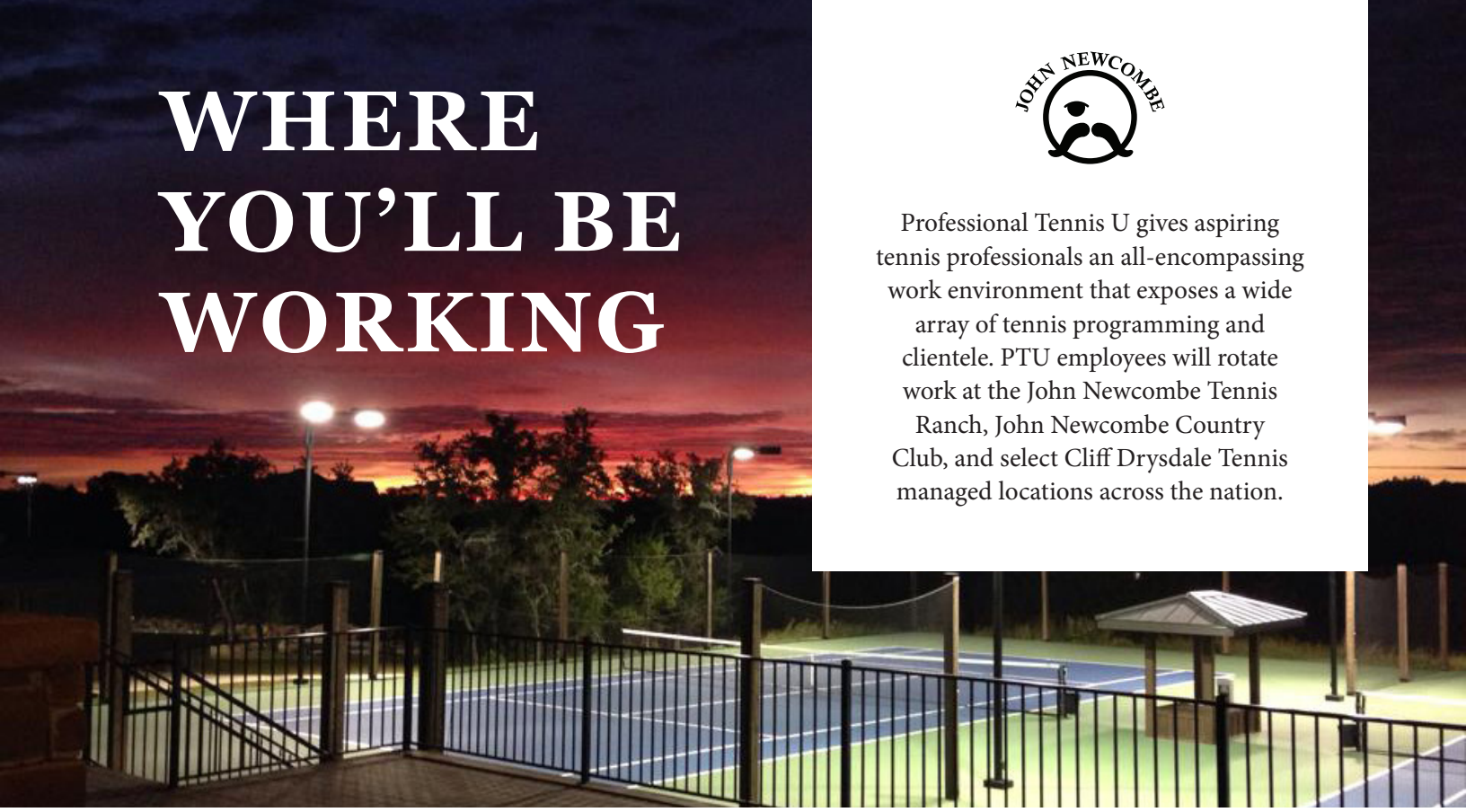
COMMITMENT - CDT is committed to hiring, educating, and advancing tennis professionals that are dedicated to growing the game and providing each and every customer with service excellence

INNOVATION - CDT strives to develop, promote and teach new programs that bring more tennis to more people

FUN - CDT provides a fun and enthusiastic environment for players to learn and grow their game and fitness goals

LEADERSHIP - CDT has the courage to lead from the forefront of the tennis industry to influence and shape the future growth of tennis

WHERE YOU'LL BE WORKING



Professional Tennis U gives aspiring tennis professionals an all-encompassing work environment that exposes a wide array of tennis programming and clientele. PTU employees will rotate work at the John Newcombe Tennis Ranch, John Newcombe Country Club, and select Cliff Drysdale Tennis managed locations across the nation.

John Newcombe Country Club

New Braunfels, Texas

Opened in 2011, John Newcombe Country Club is the premiere tennis, fitness and lifestyle club in New Braunfels. Featuring a strong and active membership base, JNCC has robust adult and junior tennis programming as well as private and group fitness instruction. The facility is highlighted by 13 hard courts, a full gym, swimming pool and much more.

PTU employees will receive comprehensive training and experience working with a strong membership base and wide array of programming.

John Newcombe Tennis Ranch

New Braunfels, Texas

Established in 1968 by tennis legend John Newcombe, the Tennis Ranch has evolved into one of the premier tennis destinations in the world. The Ranch offers year-round junior tennis camps, adult tennis vacations, a world-class tennis academy, and fantasy camps with tennis legends. The facility includes 27 hard courts, 4 Har-Tru clay courts, a fitness center and much more.

In the PTU program, employees will earn valuable experience working with high-performance academy players as well as teaching adult weekend tennis camps.

CDT Managed Facilities

World-Wide

Cliff Drysdale Tennis operates at over 30 tennis facilities around the world. These locations include luxury resorts, private clubs, residential communities and public facilities.

In the PTU program, employees will earn practical, on the job training at various locations, providing an all-encompassing look at the tennis management business.

Employees will contribute to on and off court efforts at these select clubs on an as-needed basis.

ABOUT PROFESSIONAL TENNIS U

Motivated and driven candidates will be chosen from the applicant pool to complete a 12-month intensive work and training program that encompasses all facets of tennis club management, including: on court programming of all ages and levels, event hosting and execution, facility management, employee management, digital media, marketing and financial operations. PTU trainees will also work vigorously to enhance their skills off the court through seminars, coursework and planning sessions taught by tennis industry leaders and guest speakers. This is a real life, hands on, program that allows tennis professionals to learn through action and experience. The PTU program is divided into 3 phases. Phase I begins in January or August.

Phase I: Intro to Tennis Management & Coaching/Work Experience
Phase II: Summer Programming/Work Experience
Phase III: Advanced Tennis Management/Work Experience

WHAT DOES THE PROGRAM INCLUDE?

Our 12 month curriculum provides a variety of hands on and classroom experiences in tennis management including:

- 1200 hours of on court teaching
- Daily seminars and classroom sessions taught by industry leaders and guest speakers
- Tennis instructional skill development
- Organization and management of all tennis programming:
  - -Adult and Junior Programs
  - -High performance academy
  - -Summer, Holiday and Overnight Camps
  - -Tournaments
  - -In House and USTA Leagues
  - -Special Events
- Membership Sales and Customer Relations
- Digital Media Training and Expertise
- Marketing Your Tennis Program
- Training in Administrative Duties and Management, Accounting and Finance
- Human Resources Training
- Leadership Training

PROFESSIONAL TENNIS U

WHAT IT TAKES TO BE SUCCESSFUL

To be successful in this industry, you must work hard and learn from a variety of experienced and seasoned veterans. Candidates and successful applicants for PTU must be:

1. ***Passionate and involved in the sport of tennis, this includes a desire to excel as both a tennis coach, player and manager.***
2. ***Hard working, humble and a growth mindset.***
3. ***Willing to learn and work as a part of a team.***
4. ***A leader with very strong interpersonal skills and an ownership mentality.***
5. ***Own your own laptop and possess basic computer and technology skills.***

PTU TRAINEES RECEIVE

- Monthly stipend
- Housing

Upon Program Completion:

- Job Offer assurance at appropriate CDM and Troon locations
- Sponsored USPTA Certification

STAY IN TOUCH

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